

## Biography of Petra Stefankova MFA, FRSA

**Petra Štefanková** (b. 12<sup>th</sup> August 1978, Bratislava) is a London based Slovakian illustrator, digital artist, designer and animation art director. She works in animation, advertising and publishing industry for clients such as the **BBC, Columbia Pictures, The Economist, Channel 4, Orange UK, Fremantle Media**.

She studied graphic design at **Jozef Vydra's School of Applied Art in Bratislava in 1993-1997**, visual communication at **Academy of Fine Arts and Design in Bratislava in 1997-2003** a film and tv graphics at the **Academy of Arts, Architecture and Design in Prague in 2002-2003**. In February 2006 she moved to the UK. Since 2002 she has worked in tandem with a London based Lighting TD Roman Vrbovsky and they are founders of Animacia Creative Collective.

In December 2007 she won **Channel 4's 4Talent Award** for creatives from all creative industries in the United Kingdom and presented her work at **GRAPHITE 2007**, the digital art exhibition and conference organised by the north American and Australian chapter of the **ACM SIGGRAPH** at the University of Western Australia in Perth. Her work was exposed widely on shows all around the world (in Sydney, Melbourne, Perth, various Japanese cities, London in the UK, USA, Argentina, Columbia, Italy, Poland, Switzerland, Spain, Germany, Alaska, Hong Kong, China, Belgium, Turkey etc).

Australian curator Andrew Chew selected her work for **GAS Project 2007** exhibition along with a special guest Doze Green from NYC, one of the Top Ten Visual Artists in the world according to Stylus magazine rating. Her work is in a collection of **Museum of computer art in NY and Heritage Museum in Hong Kong** as well as in a few private collections in the USA. In July 2007 she was selected for exhibition at Images 31: **The Best Of British Illustration in London College of Communication** a her work has been published in 200 Best Illustrators Worldwide 2007/08 by **Luerzer and Expose 6 - The Best of International Digital Art** published by Ballistic Publishing in 2008.

From a thousands of entrants she was also selected to exhibit within the digital art on environment issues exhibition **Common Ground 2008** running across China (with start in Beijing) in 2008, Europe in 2009 and museums and galleries in the USA in 2010.

In April 2008 in the age of 29 she was invited to join **Fellowship of the Royal Society of Arts in London**, the 250 years old organisation which has been at the forefront of economic, political, social, artistic thinking, a catalyst for constructive change. The Fellowship is open only to those whose achievements set them apart. The Fellows has been selected leading personalities in science, art, commerce, politics and education, in the past there were people like Charles Dickens, Stephen Hawking, Karl Marx, William Hogarth, Marie Curie, Benjamin Franklin, Nelson Mandela, Roosevelt, Winston Churchill and others who achieved something spectacular in the world history. Its Patron is currently HM Queen Elizabeth II, its President is HRH Prince Philip, its Chair is Gerry Acher and its Chief Executive is Matthew Taylor. RSA Fellows were founders of the Royal Academy of Arts and Royal College of Music in London as well.

In July 2008 she presented her illustrative work at **ICON5 Illustration Salon in Roosevelt Hotel off Madison Avenue in New York City** and on her return to London met Jonas Mekas with his gallerist Harry Stendhall during the screenings in Cafe 1001 in Brick Lane and Curson Soho Cinemas in Shaftbury Avenue which she found an important moment and source of inspiration for her further progress.

## Full CV Petra Stefankova MFA, FRSA

**Date of birth:** 12 August 1978, Bratislava, Slovakia

**Residency:** London, United Kingdom

**E-mail:** info@petrastefankova.com

**Phone:** 0044 (0)77 7229 6153

**Web sites:** www.petrastefankova.com (2D illustration) | www.yetanotherface.com (3D illustration)  
www.animacia.co.uk (general | design | animation)

**Affiliations:** Member of Society of Children's Book Writers and Illustrators  
Member of IBBY, Member of the AOI, UK  
Member of Digital Illustrators Discovery Organisation Japan  
Fellow of Royal Society of Arts in London

### Key Skills:

**Illustration | Print Design | Corporate identity & Branding | 2D and 3D Animation | Digital Art**

### Work experience:

**1995 - 2001:** freelance **graphic designer, animator, illustrator** within the Slovakian market

**2001 – March 2006:** own design & animation studio in Slovakia  
position: **art director & designer**  
**director of animated TV commercials and music clips**

**Since 2003:** started to **work internationally**  
pursuing a career of graphic designer and advertising  
& editorial illustrator as the main personal concern

**February 2006 – to date:** moved to the UK and have worked as  
a **freelance illustrator and graphic designer** for various clients  
such as the BBC, Fremantle Media, Columbia Pictures etc.  
**represented within the UK & Europe by the established**  
**London's illustration agency Phosphor Art**

### Selected clients:

Channel 4 (UK) | BBC (UK) | SKY (UK) | Fremantle Media (International) | Columbia Pictures (USA) | Orange (International) | The Economist (International) | IBM Europe | Lightdog Films, Los Angeles | Future Network (USA|UK|International) | Radio Free Europe / Radio Liberty | D. E. Shaw & Co., New York | Allianz | Alstom (UK) | Penton Group (USA) | Capital One (UK|USA|CAN) | Wickes (UK) | P&O Ferries (UK)

| Wyeth (UK) | Signet (US|UK) | | Reed Business Information (UK) | Ford (International) | Jeremyville (Australia) | University of Udine (Italy) | Mammyz Factory (Japan) | Terrorismo Graffico (Argentina)| Foundation Cultural Dreamweavers (Netherlands) | Moody Buddha (Buenos Aires) | Impact Publishing (Australia) | NIACE (UK)| Mlada Fronta DNES, (Czech republic), Department of Transportation (Czech republic) and many more

*Beside working directly with clients here is a list of the advertising agencies, design studios and consultancies I have worked for on freelance basis:*

**BBDO London** – advertising agency | **Grey Advertising London** – advertising agency | **TPF Group** – printing and marketing house | **ZONE** – design agency, London Camden | **Kinexus** – internet marketing company, London | **Intaract** – design studio, London | **Firedog Design** – design studio, London Hoxton | **VooDooDog** – animation and film production studio, London Soho | **Superjungle** – design studio, London Shoreditch | **ADC Blueprint** – advertising agency, London Chelsea | **Forward Thinking** - strategy consultancy, London Richmond | **Media Reach** - advertising agency, London Chelsea | **Digital and Direct** - digital and direct marketing agency, London Battersea | **Brand Creativity** – brand consultancy, London Wapping

## **Awards:**

### **2009:**

: selected for Images 33: The Best Of British Illustration 2009, London

### **2008:**

:lected Fellow of Royal Society of Arts, London

:Master Award, Expose 6, Australia

### **2007:**

: Channel 4's 4Talent Award winner

: Special Mention, Festival Intern. de la Imagen, Caldas University, Colombia

: selected for Images 31: The Best Of British Illustration 2007, UK

: selected for Luerzer's 200 Best Illustrators Worldwide 2007/8

### **2006:**

: CG Choice Award, CG Society

: 1st place in Professional/Still/Art category, Animago Awards, Germany

: 3rd Prize, Muestra Internacional de Arte Digital, Santa Fe, Argentina

### **2005:**

: Hirosaki Award, given by Hirosaki City major, DIDO Award 2005, Japan

: Excellence Award, Toray Digital Creation Awards 2004, Japan

### **2004:**

: Honorable Mention, Donnie Award 2004, Museum of computer art, New York

### **2003:**

: 5th Prize, Tokoha CG Art Exhibiton, Japan

: Winner in the competition for a logotype and a poster  
for musical Adam Sangala, A. Bagar's Theatre, Nitra  
: 1st place in Education/Still/Art category, Animago Awards, Germany

**2002:**

: Honorary Mention for digital art, Toray Digital Creation Awards, Japan

**1999:**

: 1st prize in logo competition, Conference for european ministers of transport

**1996:**

: Winner of a school logo competition for Appel Group and Appel Media

**Exhibitions, festivals, workshops:**

**Upcoming in 2009:**

: Images 33: The Best Of British Contemporary Illustration 2009, London  
: The Aotearoa New Zealand Association of Art Educators (ANZAAE) Conference  
School of Art, Otago Polytechnic, Dunedin, New Zealand  
:Common Ground international touring exhibition in Europe and USA

**2008:**

: Pink Freud Anyone?, Bratislava University of Law & Media, Slovakia  
: Les e-magiciens, SUPINFOCOM, Valenciennes, France  
: Common Ground 2008, Huan Tie Art Museum, Beijing, China  
: Athens Digital Week 2008, Greece  
: ICON 5 Illustration Salon, New York City, USA  
: The 3rd Carnival of e-Creativity & Change-agents Conclave, The Academy  
of Electronic Arts, India International Centre, in New Delhi

**2007:**

: ACM SIGGRAPH GRAPHITE 2007, Digital Art Gallery, University of  
Western Australia, Perth, Australia  
: The 44 rd Golden Pen of Belgrade, The 9th International Biennial  
of Illustration, Progres Gallery, Serbia  
: Comics Salon 2007, IstroCon 2007 SUZE Bratislava, Slovakia  
: Gas Project, Global Gallery, Paddington, Sydney and Melbourne, Australia  
: Dido21 Fictional Advertising Poster Exhibition, Miyataya Rengakan,  
Sapporo Hokkaido Japan  
: Festival Internacional de la Imagen 2007,  
III Muestra Monografica Media Art, Universidad de Caldas, Colombia  
: Images 31: The Best of British Illustration 2007,  
London College of Communication, London, UK  
: Interdirectional, Alpha Cult, Long Beach, CA, USA  
: Sono Arrivati i Monstri, Casina di Raffaello, Rome, Italy

**2006:**

: 2nd F.I.S.A.E. CGD Ex-Libris 2006, Nyon (CH), Barcelona (ES),  
Ankara (TR) and Sint Niklaas (BE)

: M.I.A.D. Venado Tuerto 2006, Museo Municipal de Bellas Artes  
Juan B. Castagnino Rosario, Santa Fe, Argentina  
: Softcopy - A Juried Computer Interactive Exhibition,  
University of Alaska, Department of Art, UAA Kimura Gallery, Alaska, USA  
: Sono arrivati i Mostri!!!, Galleria Arcivernice, Cagliari, Italy

**2005:**

: 10th International Biennale of Theatre Posters, Rzeszow, Poland  
: DIDO 15 Calendar Special, Hirosaki, Japan  
: Street 2k5 Festival of Street Art, New Brunswick, New Jersey, USA  
: DIDO 13 Poster Exhibition, Sapporo/Hokkaido, Japan  
: 3rd International Symposium of Interactive Media Design,  
Yeditepe University Istanbul, Turkey

**2004:**

: HongKong International Poster Triennial 2004, HongKong Heritage Museum  
: VI Computer Art Biennale Rzeszow, Poland  
: DIDO 12 Exhibition, Sagatik, Sapporo/Hokkaido, Japan  
: International Exhibit of Digital Art ORILLA#04, Santa Fe, Argentina  
: DesignMai Berlin 2004, EU +  
: International festival of animated films Anifest, Trebon, Czech Republic

**2003:**

: Animation Film Parade, Olomouc, Czech Republic  
: Tokoha CG Art Exhibition, Tokoha Museum of Art, Japan  
: Poster Triennial, Galeria Jana Koniarka, Trnava  
: Guest Gallery, Museum of computer art, New York  
: Toray Art Space Gallery, on-line exhibition of awarded artworks, Tokio  
: Now Boarding, Buryzone, Bratislava  
: Workshop of webdesign, Buryzone, Bratislava

**2002:**

: The 10th Review Of Czech Documentaries and Animation, FITES & CT, Prague

**2000:**

: EkoPoster, Žilina  
: Poster Triennial, Galéria Jána Koniarka, Trnava

**1999:**

: Book Art Biennial, Oravská galéria, Dolný Kubín  
: Book Art Biennial, Galéria M.A. Bazovského, Trencín  
: Book Art Biennial, Turcianska galéria, Martin

**Talks:**

: The Aotearoa New Zealand Association of Art Educators (ANZAAE 2009)  
Conference, School of Art, Otago Polytechnic, Dunedin, New Zealand  
: Bratislava University of Law & Media, Slovakia  
: University of St. Cyril and Method, Faculty of Mass Media, Trnava, Slovakia

: Les e-magiciens 2008, SUPINFOCOM, Valenciennes, France  
: ICON 5 Illustration Salon 2008, New York City, USA  
: ACM SIGGRAPH GRAPHITE 2007, Computer Graphics Conference,  
University of Western Australia, Perth, Australia  
: Mixer 2007, Multimedia Festival, T.Bata University, Zlin, Czech Republic  
: Anifest 2003, International Animation Festival, Trebon, Czech Republic  
: PAF 2003 (Animation Festival), Palacky University, Olomouc, Czech Republic

### **Selection of other activities (incomplete):**

#### **2008:**

:featured in Computer Arts magazine146, worldwide distribution, 3 pages article  
:featured in Computer Arts magazine144, worldwide distribution  
:featured in Channel 4's 4Talent magazine 8 and 9, UK nationwide distribution  
:featured in Vector Graphics Illustration Digital Image book by Steven Withrow  
published by Rockport & Rotovision (UK|US)  
:interviewed by Michael Fleishman for a book Draw to be published in the US in 2009  
:review on Channel4.com  
:featured interview on CGSociety.org

#### **2007:**

:interviewed for a new book on illustration for Rotovision, UK  
and Rockport publishing, USA  
: featured on KAK magazine web site, the Russian TOP design magazine  
:Artwork published in Aesthetica 17, the TOP 4 british literary publication according to  
the BBC, UK nationwide distribution  
:selected for the Luerzer's Archive 200 Best Illustrators Worldwide  
2007/2008 annual, worldwide distribution  
:interviewed for 3Dcreative magazine by ZOO Publishing, UK

#### **2006:**

:David Zheng from Newwebpick used my illustrations at the Innovation & Design  
Expo (IDE) in Hong Kong  
:selected for inclusion in Images 31: The Best of British Illustration exhibition & annual  
:logotype accepted for publication in a new british book Branded  
:selected to be featured in Cube Collection, book by Feierabend Verlag and 12ender  
agency in Germany  
:work featured and interviewed in Newwebpick.com E-zine Issue No.05  
:a lecture held about my digital illustration creative process at the Chemeketa  
Community College of Salem, Oregon, USA, 600 students attended  
:featured on Pixartisan, the italian online gallery  
:selected to design a sketchel bag for Sketchel2, the international project  
by Design is Kinky and Jeremyville in Australia

#### **2005:**

illustrations featured in Computer Arts magazine (UK edition, distributed worldwide)

*& other stuff I didn't manage to keep a track of*

## **Education:**

**2001 - 2003:** Master of Arts at Academy of fine arts and design, Bratislava

- Department of graphic design, Prof. L. Longauer

**2002:** Academy of art, architecture and design, Prague, Czech republic

- Department of TV and film graphics, Prof. Jiri Barta

**1997 - 2001:** Bachelor of Arts at Academy of fine arts and design, Bratislava

- Department of graphic design, Prof. L. Longauer

**1993 - 1997:** Jozef Vydra's School of applied arts, Bratislava

- Department of graphic design

## **Writing (probably incomplete):**

2008:

:Vector Graphics Illustration Digital Image book by Steven Withrow  
published by Rockport & Rotovision (UK|US)

: Draw, book by Michael Fleishman to be published in the US in 2009

2007:

:Graphite 2007 Proceedings, published by ACM (US)

2003:

:Diploma thesis: Computer 3D graphics in art

:Trištvrte Revue - Computer 3D animation in Poland

2002-03:

:forum.animacia.sk - writing articles and e-zine administration

:Umelcova knižnica - art history and aesthetics

2002:

:Proxide (australian design-zine) - Graphic Design Biennial in Brno

:DeSignum - Polish medium of the streets

2001:

:Grafika.cz

10. international design exhibition Osaka 2001 | Graphics via mobile communication

Graphic design in Japan | Graphic design in Poland | Graphic design in USA

Graphic design in Netherland